The enterprise GRAMMEDIA LTD based in Attica Region, has joined the Action "Elevating Greek Startups against COVID 19" with a total budget of 60 million €. The Action aims at the support of start-ups included in the National Register of Start-ups "Elevate Greece" in the form of a non-refundable grant as working capital to cover their expenses.

The total budget that the enterprise received as a non-refundable grant is 100,000,00 € and is co-financed by Greece and the European Union - European Regional Development Fund.

The Public Expenditure is the 22,96% of the working capital of the year 2019

Through the participation in the Action, the enterprise achieved:
✓ Competitiveness improvement
✓ Increase of liquidity
✓ Reinforcement of an extrovert business profile
✓ Entrepreneurship Reinforcement
✓ Creation/ retention of jobs

The support of EPAnEK proved beneficial, not only for the enterprise but for the competitiveness of the national as well as the national economy.